

# 2021 SPONSORSHIP LEVELS



**CAROLINA YOUTH THEATRE**

<b>SUSTAINING SPONSORS</b>					
<b>Presenting Sponsor</b>	<b>Producer's Circle</b>	<b>Director's Circle</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>\$5,000+</b>	<b>\$2,500+</b>	<b>\$1,500+</b>	<b>\$1,000+</b>	<b>\$600+</b>	<b>\$300+</b>
All new sponsorships support 2021 programming.					
LIMIT 1	LIMIT 4	LIMIT 8			
<b>EXCLUSIVE OPPORTUNITIES</b>					

<b>BENEFITS</b>	<b>Presenting Sponsor</b>	<b>Producer's Circle</b>	<b>Director's Circle</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>TICKETS &amp; PRIORITY SEATING</b> Purchase tickets to events before they're on sale to the public	6 Tickets with Priority Seating (\$90 value)	4 Tickets with Priority Seating (\$60 value)	2 Tickets with Priority Seating (\$30 value)	Priority Seating	Priority Seating	Priority Seating
<b>LOBBY RECOGNITION</b> Sponsor signage on display in the lobby at each event	Name & Prominent Logo	Name & Prominent Logo	Name & Logo	Name	Name	Name
<b>PLAYBILL RECOGNITION</b> Name/business listed in printed and/or digital playbill	Name & Prominent Logo	Name & Prominent Logo	Name & Logo	Name	Name	Name
<b>PRE-SHOW &amp; INTERMISSION RECOGNITION</b> Name/business projected on screen at each event	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name	Name
<b>WEBSITE RECOGNITION</b> Name/business listed on website	Name & Logo with Link	Name & Logo with Link	Name & Logo	Name	Name	Name
<b>CYT FAMILY PROMOTIONS</b> Highlighted in communications to CYT families	Yes	Yes	Yes	Yes	Yes	Yes
<b>SPOKEN ANNOUNCEMENT</b> Included in announcements at each performance	Yes	Yes	Yes	Yes		
<b>SOCIAL MEDIA RECOGNITION</b> Name/business recognized through social media presence (Facebook, Instagram)	Yes	Yes	Yes			
<b>E-MAIL RECOGNITION</b> Name/business listed in promotional e-mails	Yes	Yes	Yes			

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