



CAROLINA YOUTH THEATRE

## 2020 Season Sponsorship Form

Please return this page with payment to:

Carolina Youth Theatre

P.O. Box 1560

Clayton, NC 27528

**We need YOU to invest in our young people and build a better community!**

Your support makes it possible for Carolina Youth Theatre to:

- **EDUCATE** youth through the theatre arts,
- **SHOWCASE** the talents of students,
- **PERFORM** high-quality productions at the regional level, and
- **CULTIVATE** an appreciation for the arts in the community.

NAME/BUSINESS: \_\_\_\_\_

(As you would like it to appear in playbill)

CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### PLEASE INDICATE YOUR LEVEL OF SUPPORT.

- |                          |          |                              |                          |          |        |
|--------------------------|----------|------------------------------|--------------------------|----------|--------|
| <input type="checkbox"/> | \$5,000+ | Presenting Sponsor (Limit 1) | <input type="checkbox"/> | \$1,000+ | Gold   |
| <input type="checkbox"/> | \$2,500+ | Producer's Circle (Limit 4)  | <input type="checkbox"/> | \$600+   | Silver |
| <input type="checkbox"/> | \$1,500+ | Director's Circle (Limit 8)  | <input type="checkbox"/> | \$300+   | Bronze |

**Dedication** I would like my gift to be **in honor or memory** of someone. Please contact me for the details.

**Matching Gift** My employer has a **matching gift** program. Please contact me for the details.

**PAYMENT:** Amount: \$ \_\_\_\_\_  Cash or  Check # \_\_\_\_\_

Make check payable to **Carolina Youth Theatre** or **CYT**. Carolina Youth Theatre (CYT) is a non-profit, 501(c)(3) tax-exempt organization under the Internal Revenue Code. Gifts are tax deductible excluding the value of benefits received in return. CYT's Federal ID# is 83-1776897.

## THANK YOU FOR YOUR SUPPORT!

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-814-5400. The license is not an endorsement by the State of North Carolina.

# 2020 SPONSORSHIP LEVELS



**CAROLINA YOUTH THEATRE**

<b>SUSTAINING SPONSORS</b>					
<b>Presenting Sponsor</b>	<b>Producer's Circle</b>	<b>Director's Circle</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>\$5,000+</b>	<b>\$2,500+</b>	<b>\$1,500+</b>	<b>\$1,000+</b>	<b>\$600+</b>	<b>\$300+</b>
All new sponsorships support two productions (Winter and Summer 2020), and you will receive the benefits listed below for each production!					
LIMIT 1	LIMIT 4	LIMIT 8			
<b>EXCLUSIVE OPPORTUNITIES</b>					

<b>SUSTAINING SPONSOR BENEFITS</b>	<b>Presenting Sponsor</b>	<b>Producer's Circle</b>	<b>Director's Circle</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>WEBSITE RECOGNITION</b> Name/business listed on website	Name & Logo with Link	Name & Logo with Link	Name & Logo			
<b>E-MAIL RECOGNITION</b> Name/business listed in promotional e-mails	Yes	Yes	Yes			
<b>SOCIAL MEDIA RECOGNITION</b> Name/business recognized through social media presence (Facebook, Instagram)	Yes	Yes	Yes			

<b>PRODUCTION BENEFITS</b>	<b>Presenting Sponsor</b>	<b>Producer's Circle</b>	<b>Director's Circle</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>PLAYBILL RECOGNITION</b> Name/business listed in playbill	Name & Prominent Logo	Name & Prominent Logo	Name & Logo	Name	Name	Name
<b>LOBBY RECOGNITION</b> Sponsor signage on display at each production in the lobby	Name & Prominent Logo	Name & Prominent Logo	Name & Logo	Name	Name	Name
<b>PRE-SHOW &amp; INTERMISSION RECOGNITION</b> Name/business projected on screen in the auditorium	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name	Name
<b>TICKETS &amp; PRIORITY SEATING</b> Purchase tickets before they're on sale to the public	6 Tickets with Priority Seating (\$180 value)	4 Tickets with Priority Seating (\$120 value)	2 Tickets with Priority Seating (\$60 value)	Priority Seating	Priority Seating	Priority Seating
<b>PLAYBILL AD</b> Full-page ad in playbill	Full Page, Inside Cover, Color (\$1,000 value)	Full-page, B&W (\$500 value)				
<b>SPOKEN ANNOUNCEMENT</b> Included in announcements before each performance	Yes	Yes				

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## OUR MISSION ...

Carolina Youth Theatre's mission is to:

- EDUCATE youth through the theatre arts
- SHOWCASE the talents of students
- PERFORM high-quality productions at the regional level, and
- CULTIVATE an appreciation for the arts in the community.



CAROLINA YOUTH THEATRE

## OUR HISTORY ...

Carolina Youth Theatre (CYT) began in 2007, in Clayton, NC, as Clayton Youth Theater. 2020 marks 13 years of CYT bringing quality, affordable theatre to area students, families and patrons. *Our Town* will be our **23<sup>rd</sup> production** to date.

Since 2007, **CYT has impacted hundreds of students and entertained 28,000+ patrons** around the Triangle.

Seeking to grow future performers for our program, **CYT offers camps** each summer for students in grades 3-8.

Seeking to educate and improve our current talent pool, **CYT offers classes and workshops** to teach skills and techniques.

**CYT is a recognized, respected organization playing an important role in improving our community, both now and in the future.**

## OUR FUTURE ...

CYT will only continue to grow and expand with your financial support.

Local fundraising through sponsorships, playbill ads and grants provides 50% of CYT's operating revenue.

Please help us continue our program by making your donation today! **CYT's future depends on your support!**