



CAROLINA YOUTH THEATRE

2020 Season Playbill Advertisement Form

DEADLINE: FRIDAY, JANUARY 31, 2020

Please return this page with payment to:

Carolina Youth Theatre
P.O. Box 1560
Clayton, NC 27528

NAME/BUSINESS: _____

(As you would like it to appear in playbill)

CONTACT PERSON: _____

MAILING ADDRESS: _____

PHONE: _____ E-MAIL: _____

PLEASE SELECT YOUR PLAYBILL AD PACKAGE (Limited quantity of each size available)

<u>Size</u>	<u>Winter & Summer Package</u>	<u>Winter Only</u>	<u>Summer Only</u>
1/4 Page B&W (3.6" H x 2.35" W)	<input type="checkbox"/> \$250 <i>(save \$25 now!)</i>	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150
1/2 Page B&W (3.6" H x 4.75" W)	<input type="checkbox"/> \$350 <i>(save \$25 now!)</i>	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200
Full Page B&W (7.28" H x 4.75" W)	<input type="checkbox"/> \$500 <i>(save \$25 now!)</i>	<input type="checkbox"/> \$250	<input type="checkbox"/> \$275
Full Page Back Cover Color		<input type="checkbox"/> \$1,000	

PAYMENT: Amount: \$ _____ Cash or Check # _____

Make check payable to **Carolina Youth Theatre** or **CYT**.

AD SUBMISSION

Please email camera-ready ad copy, JPEG or PDF file to wes@carolinayouththeatre.com. Copy can be enlarged or reduced as necessary. You are also welcome to email your ad text, business logo, photos, business card, etc., and we will put your ad together for you. Please submit the Ad Content Checklist with your instructions. Please mail forms and payment to the address above or give to your CYT parent volunteer.

ACKNOWLEDGEMENT

Advertisers will receive a playbill and acknowledgement letter after the production.

THANK YOU FOR YOUR SUPPORT!

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-814-5400. The license is not an endorsement by the State of North Carolina.

CAROLINA YOUTH THEATRE AD CONTENT CHECKLIST

NAME _____

AD SIZE _____

CYT is glad to help create your ad, but to do so we need some important information from you. Please use this checklist to ensure you have provided all that is needed for us to create the professional ad you desire. We will require your approval of the ad proof prior to publication, so please be prepared to review and approve after providing the needed information.

Have you provided the following for your ad?

- _____ Name of your business or entity
- _____ Address or location
- _____ Phone number & e-mail address
- _____ Website
- _____ Slogan or phrase that defines your business or entity

What text would you like included?

Do you want your ad to have a business logo or other photo? **Yes** **No**
Have you provided the desired logo/photo?

Do you want your ad to have a coupon or promotional offer? **Yes** **No**
Have you specified the following terms of the offer?
_____ Offer description
_____ Expiration date

Please return this page with your form and payment to:
Carolina Youth Theatre
P.O. Box 1560
Clayton, NC 27528

CAROLINA YOUTH THEATRE SAMPLE AD SIZES

CYT Supporters

Nationally Recognized Care.
Close To Home!

★ ★ ★ ★ ★
OUTSTANDING
PATIENT
EXPERIENCE
AWARD™
— 2018-2019 —


 healthgrades™

2 Years In a Row!

 **JOHNSTON**
UNC HEALTH CARE

Full page:
7.28" H x 4.75" W

CYT Supporters


ZAXBY'S 

**NO DRAMA.
JUST CHICKEN.**

PROUD SUPPORTER OF
**CAROLINA
YOUTH
THEATRE**

Show this ad for 10% off your next order

Half page:
3.6" H x 4.75" W



Caleb,
Good luck at UNCG.
We are very proud of you.

Love, Mom & Dad





Quarter page:
3.6" H x 2.35" W

OUR MISSION ...

Carolina Youth Theatre's mission is to:

- EDUCATE youth through the theatre arts
- SHOWCASE the talents of students
- PERFORM high-quality productions at the regional level, and
- CULTIVATE an appreciation for the arts in the community.



CAROLINA YOUTH THEATRE

OUR HISTORY ...

Carolina Youth Theatre (CYT) began in 2007, in Clayton, NC, as Clayton Youth Theater. 2020 marks 13 years of CYT bringing quality, affordable theatre to area students, families and patrons. *Our Town* will be our **23rd production** to date.

Since 2007, **CYT has impacted hundreds of students and entertained 28,000+ patrons** around the Triangle.

Seeking to grow future performers for our program, **CYT offers camps** each summer for students in grades 3-8.

Seeking to educate and improve our current talent pool, **CYT offers classes and workshops** to teach skills and techniques.

CYT is a recognized, respected organization playing an important role in improving our community, both now and in the future.

OUR FUTURE ...

CYT will only continue to grow and expand with your financial support.

Local fundraising through sponsorships, playbill ads and grants provides 50% of CYT's operating revenue.

Please help us continue our program by making your donation today! **CYT's future depends on your support!**